Philips Sonicare FlexCare Platinum
Rechargeable toothbrush

3 modes, 3 intensities
2 brush heads
With pressure sensor

FlexCare Platinum

HX9110/02

Exceptional clean between teeth

Removes up to 7x more plaque between teeth*

With nine unique brushing options, an intuitive pressure sensor and advanced brush head technology, the Philips Sonicare FlexCare Platinum toothbrush goes beyond traditional cleaning to deliver exceptional plaque removal and improved gum health.

Helps you meet recommended brushing guidelines
- Alerts you when you're brushing to hard
- Timers to help encourage thorough brushing

Offers a customized brushing experience
- Customize your mode and intensity

Provides an exceptional clean for teeth and gums
- Patented sonic technology for better oral health
- Removes up to 7x more plaque between teeth
- Clinically proven to improve gum health in two weeks
- New InterCare brush head offers advanced interdental clean

Fits your lifestyle
- Three week battery life between charges
- Handy travel case and charger

PHILIPS

sonicare

Rechargeable toothbrush
3 modes, 3 intensities 2 brush heads, With pressure sensor

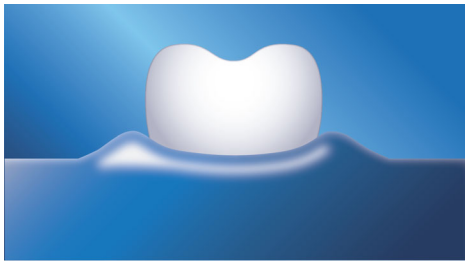
HX9110/02

Highlights

9 total brushing experiences

FlexCare Platinum lets you choose from three cleaning modes — Clean, White or Gum Care — and three intensity settings — Low, Medium or High — to create a brushing experience that's perfectly tailored to you.

Improves gum health in two wks



With a special Gum Care mode for focused cleaning to help reduce gingival bleeding and inflammation, FlexCare Platinum is clinically proven to improve gum health in only two weeks.

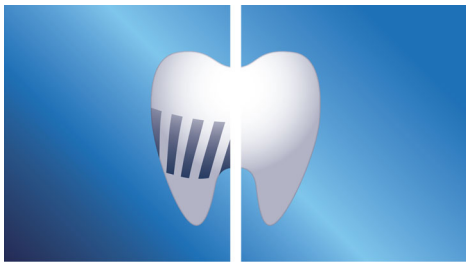
InterCare brush head tech

With extra long bristles to reach deep between teeth and along the gum line, our new InterCare brush head features advanced cleaning technology to remove plaque and polish teeth as well as reminder bristles that fade from blue to white when it's time to change your brush head.

Patented sonic technology

Unlike a traditional electric or power toothbrush, Sonicare features a patented sonic technology. Sonicare's unique dynamic cleaning action drives fluid between teeth, gently and effectively removing plaque interdentally and along the gum line.

Reaches deep between teeth

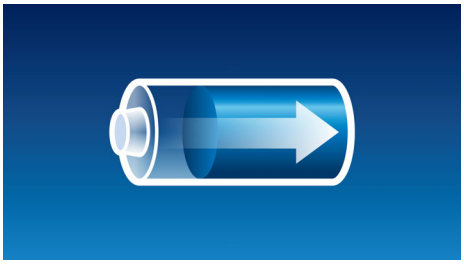


FlexCare Platinum reaches deep between teeth to provide superior plaque removal. It is clinically proven to remove 7x more plaque between teeth than a manual toothbrush.

Intuitive Pressure Sensor

FlexCare Platinum features a unique, intuitive Pressure Sensor to help reduce aggressive brushing. The handle gently vibrates to let you know when you're applying too much pressure.

Long battery life



When fully charged, your FlexCare Platinum has enough battery life for three weeks of regular use.

Quadpacer and Smartimer

FlexCare Platinum offers two timers to help encourage thorough brushing. The Quadpacer interval timer indicates when it's time to move to another quadrant of the mouth, while the Smartimer helps you reach the dentist recommended brushing time of two minutes.

Travel case and charger

It's easy to take your FlexCare Platinum wherever you need it with an easy-to-pack travel case and compact travel charger.

Rechargeable toothbrush
3 modes, 3 intensities 2 brush heads, With pressure sensor

HX9110/02

Specifications

Modes
- Clean: For exceptional everyday clean
- Gum Care: Gently massages gums
- White: Removes surface stains
- 3 intensities: Low, Medium, High

Items included
- Handles: 1 FlexCare Platinum
- Brush heads: 2 InterCare standard
- Charger: 1
- UV sanitizer: No
- Travel case: 1

Design and finishing
- Color: White w/ metallic front panel

Cleaning performance
- Speed: Up to 31,000 brush strokes/min
- Performance: Removes up to 7x more plaque*
- Health benefits: Improves gum health in only two weeks
- Whitening benefits: Helps naturally remove stains
- Timer: Smartimer and Quadpacer
- Pressure sensor: Vibrates handle to alert user

Ease of use
- Brush head system: Easy snap-on brush heads
- Brushing time: Up to 3 weeks**
- Battery indicator: Light shows battery status
- Handle: Slim ergonomic design
- Display: Illuminated display

Technical specifications
- Battery: Rechargeable
- Battery type: Lithium ION
- Operating time (full to empty): Up to 3 weeks

Power
- Voltage: 110-220 V

Service
- Warranty: 2-year limited warranty

Issue date 2015-03-06

Version: 12.5.1

© 2015 Koninklijke Philips N.V.
All Rights reserved.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips N.V. or their respective owners.

www.philips.com

* Compared to manual toothbrushing alone
* *based on two periods of two-minute brushings per day, on clean mode